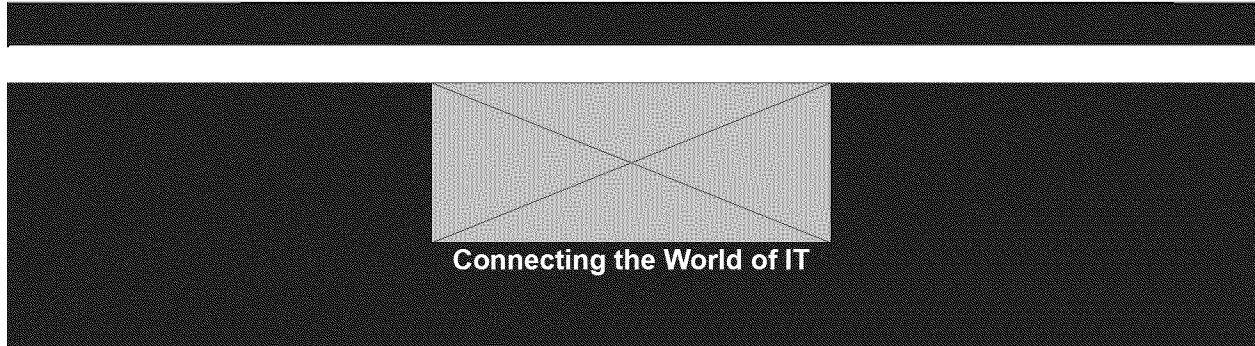


**To:** Reeder, John[Reeder.John@epa.gov]  
**From:** IDG Connect  
**Sent:** Wed 6/7/2017 3:50:42 PM  
**Subject:** The digital customer: The center of your universe



### The digital customer: The center of your universe

Your customers expect an Amazon-caliber digital experience – ease at every touch, click, and swipe.

But how do you know if you're meeting the needs of your customers, or if your customer experience initiatives are successful? Only about 5% of apps get monitored; how can you know what you're delivering?

Check out this [on-demand webinar](#) to learn how to make digital customer experience the focus of your universe, and how IT can effectively lead these initiatives and track success.

We cover:

- The expectations of mobile and millennial customers
- How the technology landscape will evolve to address these expectations
- Success factors for digital transformation
- Where digital experience monitoring fits into the transformation puzzle

Empower your IT teams to deliver an exceptional digital experience for your customers AND to have a positive impact on business outcomes.

[learn more](#)

All the best!  
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